



Reg. No. : .....

Name : .....

**Seventh Semester B.Tech. Degree Examination, May 2014**  
**(2008 Scheme)**

**08.701 : INDUSTRIAL MANAGEMENT (TA)**

Time : 3 Hours

Max. Marks : 100

**PART – A**



Answer **all** questions. **Each** question carries **four** marks.

1. Explain scope of Industrial Engineering.
2. Distinguish between recruitment and selection.
3. Explain the procedural steps of SLP.
4. Discuss about planning function of management.
5. What are the merits and demerits of profit sharing ?
6. What is job evaluation ? What are the objectives of it ?
7. What are the methods of eliminating fatigue ?
8. Discuss about break even analysis.
9. Write notes on product life cycle.
10. What is meant by selective inventory control ?

**(10×4=40)**

**PART – B**

Answer **one full** question from **each** Module. **Each** sub question carries **ten** marks.

**Module – I**

11. a) Explain the selection procedure and list various methods involved in it.  
b) Write down the advantages of matrix and project organization.

OR

12. a) What are the assumptions in break even analysis ?  
b) Explain the important functions of scientific management.

**Module – II**

13. a) What are the objectives of a good plant layout ?  
b) Explain the principles involved in material handling.

OR

14. a) Discuss the procedural steps of work study.  
b) How allowances can be determined ?

**Module – III**

15. a) What is continuous and intermittent production ?  
b) Explain briefly about external micro environment.

OR

16. a) Discuss the procedural steps for constructing any variable charts.  
b) Discuss about ISO series with its significance. **(3×20=60)**